station. This provision has since been modified and the Railways have been authorised to earmark Tatkal quota at some intermediate station also keeping in view the traffic pattern and utilisation of end-to-end Tatkai quota. In such cases, the passengers travelling from originating station to any station short of such intermediate station will pay fare upto that intermediate station and not upto terminating station of the train..

(b) As no prior intimation of such termination of journey is available, such vacant berths are allotted by the on-board Ticket Checking staff if there is demand.

(c) Separate date of such earnings is not maintained.

Thalasserry-Mysore rail line

3312. SHRI K.E. ISMAIL: Will the Minister of RAILWAYS be pleased to state:

(a) when was the survey of the Thalasserry-Mysore railway line first conducted; and

(b) whether Government in view of the economic developments taken place in the whole of Malabar region and adjoining areas of Karnataka during the last decades would agree that the conclusion arrived by the Railways three decades ago that this rail line would not be economically viable, needs reconsiderations in the light of present realities?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU): (a) This survey was completed in 1959-60.

(b) Updating survey for Thalasserry-Mysore new line has been included in the budget 200708.

Macro Plan of Railways

†3313. SHRI LALIT KISHORE CHATURVEDI: Will the Minister of RAILWAYS be pleased to state:

---

†Original notice of the question was received in Hindi.

(a) in view of Eleventh Five Year Plan which has commenced from 1st April, 2007, what is the macro plan of .his Ministry;

(b) whether zone-wise and division-wise micro plans have been formulated on the basis of this macro plan;

(c) if so, the details thereof; and

(d) the weightage given to the projections of passenger traffic and transportation of goods, keeping in view the backwardness of the region or the development taking place, while fixing the priorities for schemes?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU): (a) The Eleventh Five Year Plan for Railways is under finalization.

(b) and (c) Railway's Five Year Plan is not formulated Zone-wise and division-wise.

(d) While sanctioning/fixing the priorities of projects, connectivity needs of the backward regions are kept in view.

Running train on brand name of companies

†3314. SHRI SHATRUGHAN SINHA: Will the Minister of RAILWAYS be pleased to state:

(a) whether there is any scheme of running trains in brand names of companies as advertising campaign in the near future;

(b) if so, the details thereof; and

(c) by when such scheme is likely to be commenced?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU): (a) to (c) A scheme of advertising is being tried on summer special trains having no designated names. The scheme is being tried on some such trains under pilot project by South Western Railway which includes a package of advertising rights *viz.,* publicity of brand on destination & train name boards, reservation charts, coach indication slips, bed roll covers, reservation tickets, panels of coaches, announcements about the train etc.

†Original notice of the question was received in Hindi.